

**ABSTRAK**

Yogi Pratama, 2022. Perancangan Buku Cerita Bergambar “Aku Anak Mandiri” Sebagai Media Motivasi Anak Tunagrahita Ringan di SDLB Sumber Dharma Kota Malang . Tugas Akhir, Program Studi Desain Komunikasi Visual (S1), STIKI – MALANG, Pembimbing: Pujiyanto , Rahmat Kurniawan:

Kata kunci: Buku, Cerita bergambar, Anak Berkebutuhan Khusus, Ilustrasi

SLB Sumber Dharma Kota Malang merupakan instansi pendidikan bagi anak tunagrahita ringan, tunadaksa, dan autis. SDLB Sumber Dharma kota Malang belum memiliki media ajar dengan visual mengenai kegiatan sehari-hari yang jelas dan sesuai untuk murid SDLB. Melalui pengembangan media buku SDLB berjudul “Aku Anak Mandiri” dengan tujuan, media belajar visual narasi sebagai upaya pengembangan karakter anak. Menggunakan pengumpulan data metode kualitatif observasi, wawancara, dan kepustakaan. Instrumen dalam pengembangan buku ini dengan Analisis 5W+1H, sedangkan metode perancangan yang digunakan adalah Design Thinking. Implementasi modul belajar tunagrahita kompetensi A berisikan 3 BAB; Melingkupi Kebersihan, Makan dan Minum; dan Berpakaian, sebagai standar materi SDLB. Ilustrasi dirancang menggunakan konsep cerita bergambar dengan 3 karakter utama yaitu Kevin, Putri, dan Maruna sebagai representasi anak-anak dengan keragaman suku, agama maupun ras rakyat Indonesia. Materi ajar berisikan soal berupa tes formatif dan pilihan ganda sebagai asesmen murid. Uji coba dilakukan kepada dua validator yakni dosen DKV dan guru SDLB Sumber Dharma dengan penilaian masing-masing aspek media dan materi ajar. Hasil uji coba dinilai layak dengan kesesuaian buku cerita bergambar sebagai media pembelajaran untuk murid SDLB Sumber Dharma.

## ABSTRACT

Yogi Pratama, 2022. The Design of a Picture Story Book "I am an Independent Child" as a Motivating Media for Mild Mentally Impaired Children at SDLB Sumber Dharma Malang City. Final Project, Study Program Sarjana, STIKI – MALANG, Advisor 1 : Dr. Pujiyanto , M.Sn , Advisor 2 : Rahmat Kurniawan, S.Pd.,M.Pd

Kata kunci: Books, Picture Stories, Children with Special Needs, Illustration

SLB Sumber Dharma Malang City is an educational institution for mild mentally retarded, physically handicapped, and autistic children. SDLB Sumber Dharma Malang city does not yet have teaching media with visuals regarding daily activities that are clear and appropriate for SDLB students. Through the development of the SDLB book media entitled "Aku Anak Mandiri" with the aim of learning visual narrative media as an effort to develop children's character. Using data collection qualitative methods of observation, interviews, and literature. The instrument in the development of this book is 5W+1H Analysis, while the design method used is Design Thinking. The implementation of the mentally retarded learning module competence A contains 3 chapters; Covering Hygiene, Eating and Drinking; and Dress, as standard SDLB material. The illustration is designed using the concept of an illustrated story with 3 main characters, namely Kevin, Putri, and Maruna as a representation of children with various ethnic, religious and racial backgrounds of the Indonesian people. The teaching material contains questions in the form of formative and multiple-choice tests as student assessments. The trial was carried out on two validators, namely DKV lecturers and SDLB Sumber Dharma teachers with an assessment of each aspect of the media and teaching materials. The results of the trial were considered appropriate with the suitability of picture story books as learning media for SDLB Sumber Dharma students.