

ABSTRAK

Filbert Maynerd Therik, 2024. **Perancangan Foto Jurnal Musik *Underground* Sebagai Media Dalam Membangun *Gigs* Lokal Di Malang Raya.**
Tugas Akhir, Program Studi Desain Komunikasi Visual (S1), STIKI –
MALANG, Pembimbing: Evy Poerbaningtyas Co. Pembimbing: Ahmad
Zakiy Ramadhan

Kata kunci: Foto Jurnal, Gigs, Musik, Underground, Media, Fotografi, Jurnalistik

Penampilan panggung gigs musik underground di wilayah Malang Raya cukup masif dan tenar, dibuktikan dengan adanya band lokal yang konsisten mengadakan acara penampilan musik underground melalui komunitas kolektif lokal malang. Dengan banyaknya panggung gigs musik underground di wilayah malang raya, sangat di sayangkan jika kurangnya dokumentasi atmosfer panggung musik underground, yang benefitnya dokumentasi tersebut sebagai arsip, portfolio dan penanda bahwasanya band atau ekosistem musik underground di wilayah malang raya tetap masif, konsisten dan tenar. Dengan adanya perancangan foto jurnal musik underground ini, diharapkan arsip dari fotografi tentang panggung musik underground di malang dapat di kenal dan berkembang yaitu melalui peran media fotografi sebagai promosi dan dokumentasi. Perancangan foto jurnal ini menggunakan pendekatan Metode EDFAT, pendekatan dalam penciptaan fotografi jurnalistik atau berita dengan hasil foto sesuai dengan realita peristiwa yang terjadi di panggung musik underground. Media utama dari perancangan foto jurnal ini adalah Buku Foto Jurnal Musik Underground dan media pendukung berupa poster, stiker, pembatas buku, dan postcard.

ABSTRACT

Filbert Maynerd Therik, 2024. **Underground Music Journal Photo As a Media in Building Local Gigs in Malang Raya**. Final Project, Study Program Visual Communication Design S1, STIKI – MALANG, Advisor : Evy Poerbaningtyas, Co Advisor: Ahmad Zakiy Ramadhan

Keywords: Photo Journal, Gigs, Music, Underground, Media, Photography, Journalistic

The show of underground music stage performance in the area of Malang Raya are quite massive and famous, proven by the existence of local bands that consistently hold underground music performance through the local collective community of Malang. With the many underground music gigs stages in the area of Malang Raya, it is very unfortunate if there is a lack of underground music stage documentation atmosphere, which is useful as an archive, portfolio and marker that the underground music band or ecosystem in the area of Malang Raya remains massive, consistent and famous. With the design of this underground music photo journal, it is hoped that the archive of photography about the underground music scene in Malang can be recognized and developed, namely through the role of photography media as promotion and documentation. The design of this photo journal uses the EDFAT Method approach, an approach in creating journalistic or news photography with photo results that are in accordance with the reality of events that occur on the underground music stage. The main media for designing this photo journal is the Underground Music Journal Photo Book and supporting media in the form of posters, stickers, bookmarks, and postcards.